



# Start Saving Today for Their Tomorrow

If you have a student dreaming of college, we can help make it a reality. The Bright Start 529 College Savings Plan is now available as a benefit option to help you meet the rising costs of college.

## Learn More About Saving for College

Date

Time

Location

877.432.7444 | [BrightStart.com](https://BrightStart.com)



### \$50 for Your New Child

If your child was born or adopted on or after January 1, 2023, and you were a resident of Illinois at the time of birth or adoption, they may be eligible for a \$50 seed deposit from Illinois First Steps. Learn how to claim the funds and start saving today at [BrightStart.com/FirstSteps](https://BrightStart.com/FirstSteps).



The Bright Start Direct-Sold College Savings Program is sponsored by the State of Illinois and administered by the Illinois State Treasurer, as Trustee. Union Bank and Trust Company serves as Program Manager. Balances in your Bright Start account are not guaranteed or insured by Bright Start, the State of Illinois, the Illinois State Treasurer, any other state or federal agency, Union Bank and Trust Company or any of its affiliates, the Federal Deposit Insurance Corporation (except as provided in the Program Disclosure Statement solely with respect to the FDIC-insured Bank Savings Underlying Investment), or any other entity.

An investor should consider the investment objectives, risks, and charges and expenses before investing. This and other important information is contained in the Bright Start Direct-Sold College Savings Program Disclosure Statement, which can be obtained at [BrightStart.com](https://BrightStart.com) and should be read carefully before investing. You can lose money by investing in a portfolio. Each of the portfolios involves investment risks, which are described in the Program Disclosure Statement.

Before you invest, consider whether your or the beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in that state's 529 plan.

Not FDIC Insured\* / No Bank Guarantee / May Lose Value  
(\*Except for the Bank Savings Underlying Investment)

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Michael W. Frerichs  
ILLINOIS STATE TREASURER  
Trustee and Administrator

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